

Dear Friends,

We know that parents are the most important adults in a child's life. We also know that parenting is one of the most challenging and rewarding jobs a person can ever have. That is why parents deserve to have help navigating this complex role. It takes the support of our entire community to make that happen.

PEN works with parents to take the fear, shame, blame and loneliness out of parenting. From this place, parents can be open to receiving information, tools and strategies that help them show up for their children in a way that supports their health and well-being. This sponsorship package contains the levels and benefits available to you.

Your generosity will help us fulfill our mission to support parents in raising healthy, happy humans by:

- 1) Ensuring that every aspect of our organization is based in the foundations of equity, belonging, and social-emotional learning
- 2) Supporting programming in each of our Key Educational Initiatives:
  - a) Building Resilient Families
  - b) Reducing Drug & Alcohol Use & Misuse/Risky Behaviors
  - c) Managing Stress & Anxiety
  - d) Raising Youth in a Digital Age

Specifically, your dollars will go toward:

- Holding virtual (or in person) events in each of our 4 initiatives.
- Providing additional parent education and support via online programs, webinars and other virtual delivery systems and downloadable handouts.
- Keeping our programs and resources available for free or low cost.
- Partnering strategically with like-minded organizations who offer evidence-based information and resources and outreach to underrepresented groups.
- Providing Spanish translation of materials and interpretation for presentations and/or providing presentations in Spanish.
- Producing podcasts in each of our initiatives through our Parenting Well Podcast.
- Training PEN board, staff and volunteers in equity, inclusion and social-emotional health.
- Developing PEN specific parent programs and resources that are packaged and made available online for ease and convenience.
- Supporting our 2 Special Events - Stress & Anxiety Conference and 20th Year Celebration.

This is a critical time for parents to establish new ways of living their day-to-day life, connecting with their children, and coping with life's challenges. Don't hesitate to contact me with any questions.

With Gratitude,

*Paula Nelson*

Paula Nelson  
she/her

PEN Interim Executive Director | [paula.nelson@penbv.org](mailto:paula.nelson@penbv.org) | 303.880.6030

# SPONSORSHIP PACKAGES

BENEFITS	Diamond \$20,000	Platinum \$10,000	Gold \$5,000	Silver \$3,500	Bronze \$2,000	Purple \$1,000
Naming Rights to PEN's 2 Special Events* "Sponsored by."	♦					
Lunch & Learns provided for your employees at your business	10	5				
Mention on PEN's Parenting Well Podcast	6	3	1			
Feature article(s) in e-newsletter	4	2	1			
Opportunity to address attendees at PEN's Special Events*	2	2	1			
Logo included on PEN videos shown during our PEN's Special Events*	2	2	2	1		
Verbal recognition at PEN's Special Events*	2	2	1	1		
Company ad shown during PEN virtual programs throughout the year	All	4	2	1		
Linked logo on PEN website for 1 year	♦	♦	♦	♦	♦	
Linked logo on PEN e-newsletter for a year	♦	♦	♦	♦	♦	
Logo on promotional materials prior to PEN's Special Events*	♦	♦	♦	♦	1	1
Linked logo on ticket sales page for PEN's Special Events*	♦	♦	♦	♦	1	1
Logo included on any welcome slides at PEN's Special Events*	♦	♦	♦	♦	♦	1
Opportunity to provide swag & booth at the 20 Year Celebration (if in person)	♦	♦	♦	♦	♦	♦
Mentions on PEN social media throughout the year( Facebook, Instagram)	12	6	4	3	2	1
Complimentary tickets to PEN events	20	10	8	6	4	2
Advertisement in Event program created for the 20 Year Celebration	Full Page	Full Page	Full Page	Half Page	Half Page	Quarter Page

\*PEN's 2 Special Events include our Stress & Anxiety Conference & our 20 Year Celebration

# PEN SPONSORSHIP FORM 2021-22

## PERSONAL INFORMATION

Sponsor's name as it should appear in print materials: \_\_\_\_\_

Contact person (if different): \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## SPONSORSHIP OPTIONS

### Please check your sponsorship choice

Diamond (20,000) \_\_\_\_\_

Platinum (10,000) \_\_\_\_\_

Gold (5,000) \_\_\_\_\_

Silver (3,500) \_\_\_\_\_

Bronze (2,000) \_\_\_\_\_

Purple (1,000) \_\_\_\_\_

## PAYMENT

**Ensure all of your donation goes to PEN. Pay by CHECK to avoid Credit Card Fees**

**Check:** We have enclosed a check in the amount of \$ \_\_\_\_\_

*(please make checks payable to Parent Engagement Network)*

**Credit Card:** Please charge \$ \_\_\_\_\_ to my: (circle one) Visa    Mastercard    AMEX

Expiration Date: \_\_\_\_/\_\_\_\_ Account #: \_\_\_\_\_ CSV # \_\_\_\_\_

Account Holder Signature \_\_\_\_\_

**Invoice Me:** Please send me an invoice in the amount of \$ \_\_\_\_\_ to the address listed above. I understand that my reservation will not be considered complete until payment is received.

If different, my billing address is: \_\_\_\_\_

**Questions?** Please contact: Paula Nelson 303.880.6030 | [paula.nelson@penbv.org](mailto:paula.nelson@penbv.org)

Please return this form as soon as possible to complete your reservation.

**Mail to:** Parent Engagement Network, 555 Burbank St., Unit M, Broomfield, CO 80020.

If paying by Credit Card, you may scan and email to Paula Nelson at [paula.nelson@penbv.org](mailto:paula.nelson@penbv.org).